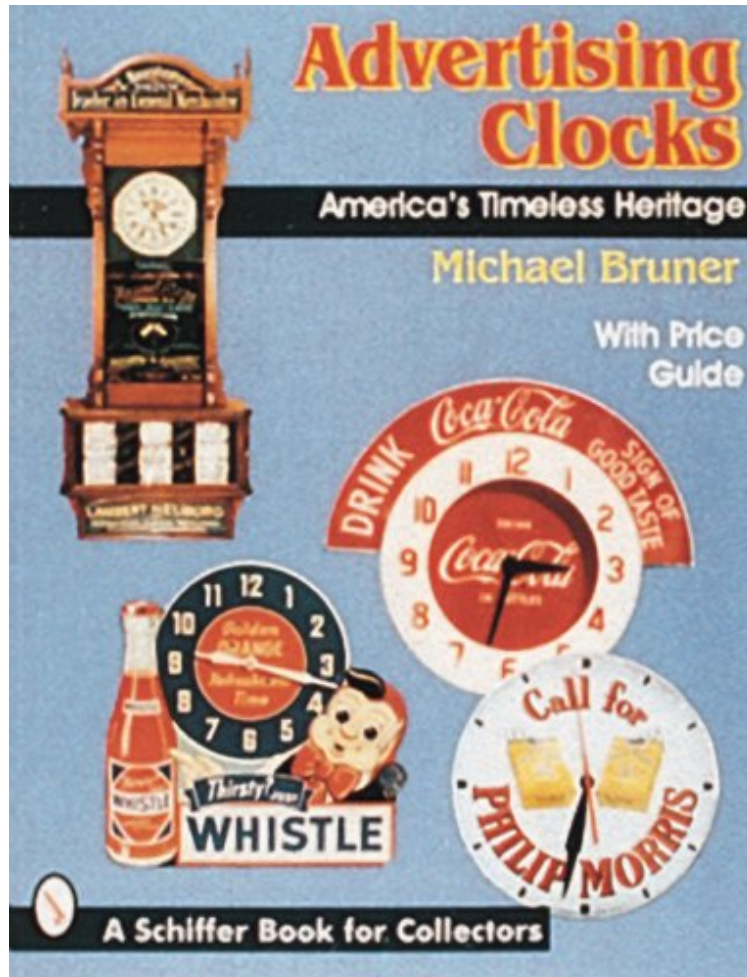


(Mobile pdf) Advertising Clocks: America's Timeless Heritage (Schiffer Book for Collectors)

Advertising Clocks: America's Timeless Heritage (Schiffer Book for Collectors)

Michael Bruner

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Michael Bruner : Advertising Clocks: America's Timeless Heritage (Schiffer Book for Collectors) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Advertising Clocks: America's Timeless Heritage (Schiffer Book for Collectors):

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Of all the forms advertising has taken through the years, few have been as effective as those found on the dials of America's clocks. People want to know what time it is, and advertisers found creative ways to give them the time and "a message from their sponsors." The results are sought after by collectors around the world. For the first time, Mike Bruner has gathered together many of these examples of advertising ingenuity in one beautiful volume. From the wooden mechanical examples of the 1870s to the later neon electric models, the advertising clock is celebrated. In all over three hundred examples are illustrated with full color photographs. A price guide is included.

About the Author This is Mike Bruner's fourth book. He resides in Michigan where he has been an active collector since childhood.